

EXHIBIT D

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 554,498
Registered Feb. 5, 1952
Renewal Term Begins Feb. 5, 1992

**SERVICE MARK
PRINCIPAL REGISTER**

BLUE-CROSS

BLUE CROSS AND BLUE SHIELD AS-
SOCIATION (ILLINOIS CORPORA-
TION)
676 N. ST. CLAIR STREET
CHICAGO, IL 60611, BY ASSIGNMENT
AND MERGER AND CHANGE OF
NAME FROM AMERICAN HOSPITAL
ASSOCIATION (ILLINOIS CORPORA-
TION) CHICAGO, IL

FOR: DISTRIBUTION OF HOSPITAL
CARE ON A PRE-PAYMENT FINANC-
ING BASIS, IN CLASS 102 (INT. CL. 36).
FIRST USE 12-0-1934; IN COMMERCE
12-0-1934.

SER. NO. 71-536,214, FILED 9-30-1947.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 2, 1992.*

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Word Mark	BLUE-CROSS
Goods and Services	IC 038. US 102. G & S: DISTRIBUTION OF HOSPITAL CARE ON A PRE-PAYMENT FINANCING BASIS. FIRST USE: 19341200. FIRST USE IN COMMERCE: 19341200
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	71536214
Filing Date	September 30, 1947
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0554488
Registration Date	February 5, 1952
Owner	(REGISTRANT) AMERICAN HOSPITAL ASSOCIATION CORPORATION ILLINOIS 18 EAST DIVISION STREET CHICAGO ILLINOIS (LAST LISTED OWNER) BLUE CROSS AND BLUE SHIELD ASSOCIATION CORPORATION BY MERGER AND CHANGE OF NAME FROM ILLINOIS 676 N. ST. CLAIR STREET CHICAGO ILLINOIS 60611
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	TERESA D. TAMBOLAS
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECTION 8(10-YR) 20020514.
Renewal	3RD RENEWAL 20020514
Live/Dead Indicator	LIVE

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9/19/2007

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Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 557,037

Registered Apr. 1, 1952

Renewal Term Begins Apr. 1, 1992

**COLLECTIVE SERVICE MARK
PRINCIPAL REGISTER**

BLUE SHIELD

BLUE CROSS AND BLUE SHIELD AS-
SOCIATION (ILLINOIS CORPORA-
TION)

676 NORTH STREET CLAIR STREET
CHICAGO, IL 60611, BY CHANGE OF
NAME AND MERGER AND CHANGE
OF NAME FROM BLUE SHIELD MED-
ICAL CARE PLANS (ILLINOIS COR-
PORATION) CHICAGO, IL

FOR: FURNISHING MEDICAL CARE
ON A PRE-PAYMENT BASIS, IN CLASS
100 (INT. CL. 42).

FIRST USE 9-23-1939; IN COMMERCE
4-0-1940.

SER. NO. 71-589,371, FILED 12-15-1949.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 18, 1992.*

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Record 1 out of 1[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)**BLUE SHIELD**

Word Mark	BLUE SHIELD
Goods and Services	IC 042. US 100. G & S: FURNISHING MEDICAL CARE ON A PRE-PAYMENT BASIS. FIRST USE: 19390923. FIRST USE IN COMMERCE: 19400400
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71589371
Filing Date	December 15, 1949
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0557037
Registration Date	April 1, 1952
Owner	(REGISTRANT) BLUE SHIELD MEDICAL CARE PLANS CORPORATION ILLINOIS 425 NORTH MICHIGAN AVENUE CHICAGO ILLINOIS (LAST LISTED OWNER) BLUE CROSS AND BLUE SHIELD ASSOCIATION CORPORATION BY MERGER AND CHANGE OF NAME FROM ILLINOIS 225 NORTH MICHIGAN AVENUE CHICAGO ILLINOIS 60601
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	LORA THIELBAR
Type of Mark	COLLECTIVE SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECTION 8(10-YR) 20030116.
Renewal	2ND RENEWAL 20030116
Live/Dead	LIVE

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Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,319,824
Registered Feb. 12, 1985

COLLECTIVE SERVICE MARK
Principal Register

BLUE SHIELD

Blue Cross and Blue Shield Association (Illinois
corporation)
676 N. St. Clair St.
Chicago, Ill. 60611

For: PREPAID FINANCING AND ADMINIS-
TRATION OF DENTAL AND RELATED
HEALTH CARE SERVICES, in CLASS 36 (U.S.
Cl. 102).

First use Jun. 1, 1969; in commerce Jun. 1, 1969.
Owner of U.S. Reg. Nos. 557,037 and 562,430.

Ser. No. 437,189, filed Aug. 1, 1983.

SHARON R. MARSH, Examining Attorney

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Typed Drawing

Word Mark BLUE SHIELD
Goods and Services IC 036, US 102, G & S: Prepaid Financing and Administration of Dental and Related Health Care Services.
 FIRST USE: 19690601. FIRST USE IN COMMERCE: 19690601
Mark Drawing Code (1) TYPED DRAWING
Serial Number 73437189
Filing Date August 1, 1983
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition June 26, 1984
Registration Number 1319824
Registration Date February 12, 1985
Owner (REGISTRANT) Blue Cross and Blue Shield Association CORPORATION ILLINOIS 225 N. Michigan Avenue
 Chicago ILLINOIS 60601
Attorney of Record MELISSA ROTUNNO
Prior Registrations 0557037;0562430
Type of Mark COLLECTIVE SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20041124.
Renewal 1ST RENEWAL 20041124
Live/Dead Indicator LIVE

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Int. Cl.: 9

Prior U.S. Cls.: 21, 26 and 36

United States Patent and Trademark Office

Reg. No. 1,420,888

Registered Dec. 16, 1986

**TRADEMARK
PRINCIPAL REGISTER**

BLUE CROSS

BLUE CROSS AND BLUE SHIELD ASSOCIA-
TION (ILLINOIS CORPORATION)
676 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

FOR: A.M./F.M. STEREO RECEIVERS WITH
HEADPHONES, CASSETTE TAPE PLAYERS
WITH HEADPHONES, CALCULATORS, AND
THERMOMETERS, IN CLASS 9 (U.S. CLS. 21, 26
AND 36).

FIRST USE 7-3-1984; IN COMMERCE
7-3-1984.

OWNER OF U.S. REG. NOS. 554,488 AND
1,293,244.

SER. NO. 600,803, FILED 5-27-1986.

J. TINGLEY, EXAMINING ATTORNEY

Trademark Electronic Search System (TESS)

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Word Mark	BLUE CROSS
Goods and Services	IC 009. US 021 026 036. G & S: A.M./F.M. STEREO RECEIVERS WITH HEADPHONES, CASSETTE TAPE PLAYERS WITH HEADPHONES, CALCULATORS, AND THERMOMETERS. FIRST USE: 19840703. FIRST USE IN COMMERCE: 19840703
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73600803
Filing Date	May 27, 1986
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 23, 1986
Registration Number	1420888
Registration Date	December 16, 1986
Owner	(REGISTRANT) BLUE CROSS AND BLUE SHIELD ASSOCIATION CORPORATION ILLINOIS 676 NORTH ST. CLAIR STREET CHICAGO ILLINOIS 60611
Attorney of Record	LORA THIELBAR
Prior Registrations	0554488;1293244
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,426,942

Registered Jan. 27, 1987

**SERVICE MARK
PRINCIPAL REGISTER**

BLUE CROSS

BLUE CROSS AND BLUE SHIELD ASSOCIATION (ILLINOIS NOT-FOR-PROFIT CORPORATION)
676 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

FOR: HOME HEALTHCARE SERVICES, PREVENTIVE HEALTHCARE SERVICES, HEALTH CARE SERVICES RENDERED THROUGH A HEALTH MAINTENANCE ORGANIZATION, NAMELY PHYSICIAN SERVICES, DENTAL SERVICES, HOSPITAL SERVICES, HEALTH TREATMENT AND THERAPY SERVICES, DIAGNOSTIC TESTING AND EXAMINATION

SERVICES, FAMILY PLANNING SERVICES, MENTAL HEALTH SERVICES, NURSING SERVICES AND PRESCRIPTION DRUG SERVICES, AND ARRANGING FOR AMBULANCE SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 12-0-1973; IN COMMERCE 12-0-1973.

OWNER OF U.S. REG. NOS. 554,488, 1,293,244 AND OTHERS.

SER. NO. 555,892, FILED 8-29-1985.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Trademark Electronic Search System (TESS)

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Typed Drawing

Word Mark BLUE CROSS

Goods and Services IC 042. US 100. G & S: HOME HEALTHCARE SERVICES, PREVENTIVE HEALTHCARE SERVICES, HEALTH CARE SERVICES RENDERED THROUGH A HEALTH MAINTENANCE ORGANIZATION, NAMELY PHYSICIAN SERVICES, DENTAL SERVICES, HOSPITAL SERVICES, HEALTH TREATMENT AND THERAPY SERVICES, DIAGNOSTIC TESTING AND EXAMINATION SERVICES, FAMILY PLANNING SERVICES, MENTAL HEALTH SERVICES, NURSING SERVICES AND PRESCRIPTION DRUG SERVICES, AND ARRANGING FOR AMBULANCE SERVICES. FIRST USE: 19731200. FIRST USE IN COMMERCE: 19731200

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73555892

Filing Date August 29, 1985

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition November 4, 1986

Registration Number 1426942

Registration Date January 27, 1987

Owner (REGISTRANT) BLUE CROSS AND BLUE SHIELD ASSOCIATION NOT-FOR-PROFIT CORPORATION ILLINOIS 6TH FLOOR 225 NORTH MICHIGAN AVENUE CHICAGO ILLINOIS 60601

Attorney of Record LORA THIELBAR

Prior Registrations 0554488;0554492;0554817;0872340;0969385;0990414;1055560;1293243;1293244; AND OTHERS

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20061217.

Renewal 1ST RENEWAL 20061217

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Int. Cl.: 42

Prior U.S. CL: 100

United States Patent and Trademark Office Reg. No. 1,439,564
Registered May 12, 1987

**SERVICE MARK
PRINCIPAL REGISTER**

BLUE SHIELD

BLUE CROSS AND BLUE SHIELD ASSOCIATION (ILLINOIS NOT-FOR-PROFIT CORPORATION)
676 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

FOR: HOME HEALTHCARE SERVICES, PREVENTIVE HEALTHCARE SERVICES, HEALTH CARE SERVICES RENDERED THROUGH A HEALTH MAINTENANCE ORGANIZATION, NAMELY PHYSICIAN SERVICES, DENTAL SERVICES, HOSPITAL SERVICES, HEALTH TREATMENT AND THERAPY SERVICES, DIAGNOSTIC TESTING AND EXAMINATION

SERVICES, FAMILY PLANNING SERVICES, MENTAL HEALTH SERVICES NURSING SERVICES AND PRESCRIPTION DRUG SERVICES, AND ARRANGING FOR AMBULANCE SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 12-0-1972; IN COMMERCE 12-0-1972.

OWNER OF U.S. REG. NOS. 557,037, 1,319,825 AND OTHERS.

SER. NO. 555,891, FILED 8-29-1985.

G. MAYERSCHOFF, EXAMINING ATTORNEY



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WARNING: AFTER SEARCHING THE USPTO DATABASE, EVEN IF YOU THINK THE RESULTS ARE "O.K.," DO NOT ASSUME THAT YOUR MARK CAN BE REGISTERED AT THE USPTO. AFTER YOU FILE AN APPLICATION, THE USPTO MUST DO ITS OWN SEARCH AND OTHER REVIEW, AND MIGHT REFUSE TO REGISTER YOUR MARK.

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 ☐ Singular
☒ Live and Dead
 ☐ Live
 ☐ Dead

Search Term: 1,439,564

Field: Serial or Registration Number

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Use the \$ for truncation in any field. For **Combined Word Mark** searches, the * is a more efficient truncation operator for left and/or right truncation. For example, the search term *DOG* with the **Combined Word Mark** will retrieve marks with common variations of the word DOG in the word mark or translation statements. Use of the \$ truncation operator sometimes results in a truncated hit list.

For serial number or registration number searches, enter the 8-digit serial number (e.g. 75123456) or 7-digit registration number (e.g., 1234567) and select **Serial or Registration Number** as the **Field** for the search. If multiple serial or registration numbers are searched, separate the numbers by spaces and change the **Results Must Contain** value to **Any Search Terms (OR)**. (Alternatively, separate the number by the Boolean OR operator without adjusting the **Result Must Contain** value.)

Do **NOT** include the apostrophe for contractions. For example, search for the word DON'T by searching DON T. Including Boolean operators (e.g., AND, OR, NOT) or proximity operators (e.g., ADJ, NEAR, SAME, WITH) in your search will override the **Result Must Contain** setting for the search. To actually search for these Boolean or proximity operators, include quotes around the operator.

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Int. Cl.: 16

Prior U.S. Cl.: 38

United States Patent and Trademark Office

Reg. No. 1,681,143

Registered Mar. 31, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BLUE CROSS AND BLUE SHIELD STRAIGHT TALK

BLUE CROSS AND BLUE SHIELD ASSOCIA-
TION (ILLINOIS NOT-FOR-PROFIT CORPO-
RATION)
676 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

FIRST USE 7-1-1981; IN COMMERCE
7-1-1981.

OWNER OF U.S. REG. NOS. 554,488, 554,492
AND OTHERS.

FOR: NEWSLETTERS RELATING TO
HEALTH INSURANCE COVERAGE AND
HEALTH ISSUES, IN CLASS 16 (U.S. CL. 38).

SER. NO. 74-055,847, FILED 5-4-1990.

ROXANNE BRASCHNEWITZ, EXAMINING
ATTORNEY

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Word Mark BLUE CROSS AND BLUE SHIELD STRAIGHT TALK

Goods and Services IC 016. US 038. G & S: newsletters relating to health insurance coverage and health issues. FIRST USE: 19810701. FIRST USE IN COMMERCE: 19810701

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74055847

Filing Date May 4, 1990

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition January 7, 1992

Registration Number 1681143

Registration Date March 31, 1992

Owner (REGISTRANT) Blue Cross and Blue Shield Association NOT-FOR-PROFIT CORPORATION ILLINOIS 225 NORTH MICHIGAN AVENUE Chicago ILLINOIS 60601

Prior Registrations 0554488;0554492;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020711.

Renewal 1ST RENEWAL 20020711

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Int. Cl.: 16

Prior U.S. Cls.: 37 and 38

United States Patent and Trademark Office Reg. No. 1,510,107
Registered Oct. 25, 1988

**TRADEMARK
PRINCIPAL REGISTER**

BLUE SHIELD

BLUE CROSS AND BLUE SHIELD ASSOCIA-
TION
676 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

FOR: EDUCATIONAL BOOKS, BINDERS,
PRINTED FORMS, BUSINESS FORMS, TRADE
JOURNALS, NOTEBOOKS, WRITING PAPER,
ENVELOPES, PENS AND PENCILS, IN CLASS
16 (U.S. CLS. 37 AND 38).

FIRST USE 9-23-1939; IN COMMERCE
4-0-1940.

OWNER OF U.S. REG. NOS. 1,039,866, 1,439,564
AND OTHERS.

SER. NO. 722,373, FILED 4-1-1988.

AMOS T. MATTHEWS, JR., EXAMINING AT-
TORNEY

Trademark Electronic Search System (TESS)

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Word Mark	BLUE SHIELD
Goods and Services	IC 016. US 037 038. G & S: EDUCATIONAL BOOKS, BINDERS, PRINTED FORMS, BUSINESS FORMS, TRADE JOURNALS, NOTEBOOKS, WRITING PAPER, ENVELOPES, PENS AND PENCILS. FIRST USE: 19390923. FIRST USE IN COMMERCE: 19400400
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73722373
Filing Date	April 1, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 2, 1988
Registration Number	1510107
Registration Date	October 25, 1988
Owner	(REGISTRANT) BLUE CROSS AND BLUE SHIELD ASSOCIATION ILLINOIS 676 NORTH ST. CLAIR STREET CHICAGO ILLINOIS 60611
Attorney of Record	LORA THIELBAR
Prior Registrations	1039866;1045586;1439564;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Int. Cl.: 16

Prior U.S. Cls.: 37 and 38

Reg. No. 1,691,498

United States Patent and Trademark Office Registered June 9, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BLUE CROSS

BLUE CROSS AND BLUE SHIELD ASSOCIA-
TION (ILLINOIS NOT-FOR-PROFIT CORPO-
RATION)
676 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

PRINTED FORMS, NOTEBOOKS, PENS AND
PENCILS, IN CLASS 16 (U.S. CLS. 37 AND 38).
FIRST USE 12-0-1934; IN COMMERCE
12-0-1934.
OWNER OF U.S. REG. NOS. 554,448, 1,426,942
AND OTHERS.

FOR: EDUCATIONAL BOOKS, BINDERS,
TRADE JOURNALS, AND NEWSLETTERS IN
THE FIELD OF HEALTH AND INSURANCE;

SER. NO. 74-169,913, FILED 5-24-1991.

JENNIFER BRUST, EXAMINING ATTORNEY

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Typed Drawing

Word Mark	BLUE CROSS
Goods and Services	IC 016. US 037 038. G & S: educational books, binders, trade journals, and newsletters in the field of health and insurance; printed forms, notebooks, pens and pencils. FIRST USE: 19341200. FIRST USE IN COMMERCE: 19341200
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74169913
Filing Date	May 24, 1991
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	March 17, 1992
Registration Number	1691498
Registration Date	June 9, 1992
Owner	(REGISTRANT) BLUE CROSS AND BLUE SHIELD ASSOCIATION NOT-FOR-PROFIT CORPORATION ILLINOIS 225 NORTH MICHIGAN AVE. Chicago ILLINOIS 60601
Prior Registrations	0554448;0554492;0670626;1293244;1426942;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020720.
Renewal	1ST RENEWAL 20020720
Live/Dead Indicator	LIVE

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Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,744,958

Registered Jan. 5, 1993

**SERVICE MARK
PRINCIPAL REGISTER**

BLUE CROSS AND BLUE SHIELD ASSOCIATION

BLUE CROSS AND BLUE SHIELD ASSOCIATION (ILLINOIS NOT FOR PROFIT CORPORATION)
6 NORTH ST. CLAIR STREET
CHICAGO, IL 60611

FOR: ASSOCIATION SERVICES; NAMELY, PROMOTING THE DELIVERY OF QUALITY, MOST EFFECTIVE HEALTH CARE BY HEALTH CARE PLANS, IN CLASS 42 (U.S. CL. 100).

FIRST USE 12-0-1982; IN COMMERCE 12-0-1982.

OWNER OF U.S. REG. NOS. 554,488, 554,492 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ASSOCIATION", APART FROM THE MARK AS SHOWN.

SER. NO. 74-266,704, FILED 4-17-1992.

THOMAS V. SHAW, EXAMINING ATTORNEY

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Word Mark BLUE CROSS AND BLUE SHIELD ASSOCIATION

Goods and Services IC 042. US 100. G & S: association services; namely, promoting the delivery of quality, cost effective health care by health care plans. FIRST USE: 19821200. FIRST USE IN COMMERCE: 19821200

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74266704

Filing Date April 17, 1992

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition October 13, 1992

Registration Number 1744958

Registration Date January 5, 1993

Owner (REGISTRANT) BLUE CROSS AND BLUE SHIELD ASSOCIATION NOT FOR PROFIT CORPORATION
ILLINOIS 225 North Michigan Avenue Chicago ILLINOIS 60601

Attorney of Record TERESA D. TAMBOLAS

Prior Registrations 0554488;0554492;AND OTHERS

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ASSOCIATION" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021229.

Renewal 1ST RENEWAL 20021229

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